	nta Cruz County aart Goals	Target Date(s)	Measures	Implementation and Accountability
1.	Identify and apply for 2-3 sources of short-term funding (1-2 years) and 1-2 long-term funding (2+ years) for increasing MAT access for undocumented and uninsured persons and program sustainability.	Short term funding March 2022 Long term funding July 2022	Grant applications and general funding sources identified.	Santa Cruz county SUDS team to take lead in reviewing alternative funding opportunities through grant and general funding avenues.
2.	Enhance current SafeRx resource document for patient-centered identification of MAT programs and increase usage of the tool.	March 2022	Updates provided during monthly provider meeting – as recorded in the minutes. Usage of tool measured by clicks from website.	SafeRx develops update and deploys through website with identification of resource manager in collaboration with Santa Cruz County SUDS.
3.	Hold community convening 2x a year – for integration of sectors and discuss resource updates.	Fall 2021 Spring 2022	Agenda and list of attendees as evidence of completion	SafeRx and County SUDS
4.	Transition of care a. Increase ED Bridge referrals by 50% at Watsonville Community Hospital by December 2021. b. Increase ED Bridge referrals by 5% at Dominican Hospital c. MAT services and referrals available in CSP and PHF by December 2021	a. July 2022b. July 2022c. June 2022	 a. Watsonville Referral tracker b. Dominican Referral tracker c. Written protocol in place and staff trained. 	 a. Assess current volume at Watsonville and provide update during monthly ED/Dignity/Telecare/County meeting b. Assess current volume at Dominican and provide update during monthly ED/Dignity/Telecare/County meeting c. Santa Cruz County to work with Telecare management for implementation of standing protocol through training

5. Addressing Stigma a. Provide seminars to professionals and paraprofessionals regarding MAT services at least quarterly. b. Develop a public service announcement campaign	July 2022	a. Yearly completion of 4 seminars per year.b. PSA Campaign launch by March of 2022.	SafeRx and Santa Cruz County work to continue work around publicly available seminars and to develop and release PSA campaign for MAT.
 Peer involvement a. Peer involvement in transitions and the provision of care. b. Ensuring a living wage for peer support counselors 	July 2022	Positions for outreach peers developed and commencement of recruitment	HIP and Santa Cruz County work towards sourcing funding for SUD peer outreach network and development of positions with oversite plan.
 Youth MAT SOC (draft goal to be reviewed by the team) "Two clinic sites will implement a youth centered MAT protocol by July 2022. 	July 2022	Referral Tracker	HIP, SafeRx (SCCH piloting) and County